

Market Place

EFFECTIVE JANUARY 2007

National
HogFarmer
The Pork Business Authority

B/W only

RATES

SIZE		
1/2 Page island	4½" x 7½"	\$3,340
vertical (v)	3¾" x 10"	
horizontal (h)	7" x 5"	
1/3 Page (v or h)	2⅛" X 10" or 4½" X 5"	\$2,065
1/4 Page (v or h)	3⅜" X 5" or 4½" x 3¾"	\$1,640
1/6 Page (v or h)	2⅛" x 5" or 4½" x 2½"	\$1,205
1/8 Page	2⅛" x 3¾"	\$920
1/12 Page	2⅛" x 2½"	\$625
Column inch	(minimum) 2⅛" x 1"	\$265

COLOR RATES

- a. Black and 1 standard color, 1 page or less, extra per page, **\$535**.
 b. 4-color process, 1 page or less extra per page, **\$1,790**.
 c. Special matched inks, 1 page or less, extra per page, **\$755**.

TERMS

Billing on last day of the preceding month. 1½% per month interest charged on unpaid invoices 30 days after due date of invoice.
 No cash discounts allowed.

FREQUENCY DISCOUNTS 1 ----- 0% 8 ----- 8% 16+ ----- 12%
 4 ----- 5% 12 --- 10%

CLOSING DATES

ISSUE	CLOSING DATE
January	12/15/06
February	1/15/07
March	2/15/07
April	3/15/07
May	4/16/07
June	5/15/07
July	6/15/07
August	7/16/07
September	8/15/07
October	9/17/07
November	10/15/07
December	11/15/07

CONTACTS

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